

# ELIMINATE DUPLICATION IN CITY'S STREET NAMES

Administrative Board and Postmaster Work on Plan to Solve Unusual Problem.

## SEVENTY CASES OF SIMILARITY

Also Likely That New System of Numbering Houses May Be Adopted—Annexed Territory Presents Principal Difficulty.

Suppose a stranger came up to you on the street and asked you to direct him to Virginia Street or to Virginia Avenue. He was not certain which, where would you direct him? Or suppose he said that he had a friend living on Stuart Street, could you tell him what car to take to get there? The chances are against your directing the stranger correctly, because there are five thoroughfares in Richmond which bear the name of Virginia, and all of them are in different sections of the city. There are two streets named Virginia, one in Fulton and the other starting at Lombardy Street, and there is an avenue bearing the name of the State both in Barton Heights and in Highland Park. Then there is a Virginia Street in the wholesale section, south of Cary Street. To add to the confusion there is a Stuart Street near Mechanicsville Turnpike, a Stuart Road in Barton Heights, and a Stuart Avenue, west from 1900 Park Avenue. The chances are that the stranger would go undirected correctly or take a street car and go to one of the four streets himself, taking a chance that he might strike the right one.

## FIND MANY CASES OF DUPLICATED NAMES

But it is not only the stranger in Richmond who is confused by the duplication of street names in different parts of the city. The man who has lived here all his life is also confused.

For example, there is a William Street commencing at Seventeenth Street, a William Street commencing at Gilmer Street, and yet another William Street starting on its way from 301 South Allen Avenue. There is also a Williamsburg Avenue. Again, there is a Brook Street, east from 1101 Goddin Street, Brook Avenue starting from Broad, and at the end of this avenue starts Brook Road.

The numbered streets cause much confusion because Fulton, Manchester, Richmond and Highland Park all duplicate the numbered streets in naming thoroughfares. Sometimes, as in the case of Highland Park, the thoroughfare is named an avenue instead of street.

There is an unnecessary duplication

of street names in seventy instances. That this is a source of annoyance to the post-office officials, merchants and the general public, need not be stated. To remedy this evil, the Administrative Board and Postmaster Hay T. Thornton are working on a plan whereby some of the streets will be renamed. The annexed territory, which brought in with it many existing names, will either change the names of the streets where there is a conflict or the streets in Richmond where there is repetition, will be rechristened.

## ALSO WORK ON PLAN TO RE-NUMBER HOUSES

Not only will many of the streets be renamed, but a new system of numbers will be adopted. At present the method of numbering the houses is not as orderly as is desired. Bolton, Clarke and Pratt, civil engineers, are at work preparing a method of numbering the houses, which will be ready for presentation to the Administrative Board within a short time, and if the Board approves the plan, it will be presented to the City Council.

Postmaster Thornton, Commissioner Henry P. Beck, of the Administrative Board, and Bolton, Clarke and Pratt, have been working on the plan to establish a better system of numbering the streets, and of renaming thoroughfares that now have the same names. The men interested in the plan, worked quietly for fear that objections should be raised to their plans for renaming the streets.

They had in mind the opposition raised to the plan advocated during the time that Colonel Cuthaw was City Engineer. Then it was proposed to number the streets in Richmond after the alphabet and by numbers. The plan was attacked and finally abandoned.

But those behind the plan to change the names of the streets today, say that the circumstances are different. They point out that Manchester, Fulton, Barton Heights and Highland Park have been incorporated into the city, thereby greatly increasing the population. But at the same time confusion arose in the names of the streets. Duplications were found to be numerous. The post-office authorities naturally felt the effects at once. Postmaster Thornton sought a remedy.

## LONG LIST OF NAMES SHOWING DUPLICATION

He appealed to the Administrative Board and Commissioner Beck was named as a committee of one to confer with the postmaster in making the changes. Bolton, Clarke and Pratt were ordered to make a map of the city for the purpose of renumbering the houses. The entire matter, both the renaming of the streets and renumbering the houses will be presented to the Administrative Board before the new budget is made up.

Below is given a list of the thoroughfares in Greater Richmond, where there is a similarity of names or a duplication of names.

Allen Avenue, same as Rose Avenue, north and south from 611 Roberts, Barton Heights. Allen Avenue, north and south from 1806 West Main Street.

Bacon, east from 1501 St. James. Bacon Road, east and west from North Avenue, north of Wickham Avenue, Barton Heights.

Baker, east and west from 360 St. James. Baker Lane, from 624 Calhoun Street.

Battery Street, east from North Avenue, north of Roberts' Battery Court, that section between Barton Heights and Brookland Park, west of North Avenue.

Brook Street, east from 1101 Goddin, north of Mitchell. Brook Avenue, northwest from 18 West Broad. Brook Road, continuation of Brook Avenue. Brook Road, Ginter Park, continuation of Brook Road.

Brookland Avenue and Brookland Park Boulevard.

Brown, east from Fourteenth to Seventeenth, between Clay and Leigh Streets. Brown, south from Government Road.

Buchanan Street, Manchester. Buchanan Street, north from 1718 Venable Street.

Canal Street, Richmond and Canal Street, South Richmond.

Carrington, east, from 1701 North Seventeenth Street. Carrington Avenue, north from Brookland Park Boulevard.

Cedar Street, east from C. & O. tracks. Cedar, east from 149 North Seventeenth Street. Cedar Tree Street.

Center and Central Streets.

Cherry, east and west. Cherry, South Richmond.

Church, south from 19 Maiden Lane. Church Hill Avenue, now Jefferson Avenue.

Cowardin Avenue, south from 1208 Oakwood. Cowardin Avenue, South Richmond.

Davis Street, Manchester. Davis Alley. Davis Avenue, north and south. Delaware, Fulton. Delaware Avenue, south from Meadowbridge. Delaware Avenue, south from Tenth Street.

Dickenson, north from Fulton to Government Road. Dickenson Avenue, northeast from junction of Thirty-fifth and P Streets to Oakwood Cemetery.

Duval, east and west. Duval Place, south from 712 East Duval.

Elm, Fulton. Elm, north and south. Fourqurean's Lane, now Lamb Avenue, from Henrico Turnpike, Highland Park. Fourqurean's Lane, east from Henrico Turnpike.

Gilbert, west from 500 South Meadow. Gilbert Avenue, north from Duval to Baker.

Gilmer Street, Gilmer Street and Gilmer Street.

Goddin, west from Hickory. Goddin, Fulton.

Graham Street, north from 525 West Broad Street. Graham Road, Barton Heights.

Hancock Street, Richmond, and Hancock Street, South Richmond.

Highland Street, east from Maryland Avenue. Highland Avenue, South Richmond.

Hill Street, east from Chesapeake and Ohio tracks, south of Wood Hill, east and west, east from 1206 St. James Street.

Hillcrest Avenue, west from Meadowbridge Road, Highland Park. Hillcrest Road, south from West Twenty-seventh Street.

Holland Street, near Government Road. Holland, east and west.

Hopkins, south from Nicholson to Denby Street, Fulton. Hopkins Road, near Petersburg Turnpike.

Jackson, east and west. Jackson, South Richmond.

Jefferson Avenue, from junction of Twenty-first Street. Jefferson, north and south, Richmond.

Lee, north and south. Lee Street, South Richmond. Leigh, east and west. Richmond. Linden, north and south. Linden Street, South Richmond.

Lombardy Alley. Lombardy Street. Madison Street, Richmond. Madison, South Richmond.

Madison Street, South Richmond. North Avenue, continuation of St. James, Barton Heights.

Oak, north from 1900 West Leigh Street. Oak Street, east from 1101 Brook Avenue. Oak Lane, from Leigh

Road. Holland, east and west.

Hopkins, south from Nicholson to Denby Street, Fulton. Hopkins Road, near Petersburg Turnpike.

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## Big Reductions in Women's Suits, also, Coats, Dresses and Furs!

Days full of OPPORTUNITIES, are these! But YOUR opportunity to buy that new "Suit," "Coat" or "Frock," at a price much below its original worth, will vanish in like proportion to your delay in taking advantage of this Special January Sale!

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We must now close out every Winter Suit that remains in stock. The quicker we can do this the more satisfactory it will be, both to us and to those who share in this sale. Although there are other reductions—

### The Suits at \$18.50 and \$25

are examples characteristic of the very extraordinariness of value-giving in our remaining stock of Women's and Misses' Suits! These comprise the smartest, nobbiest models of the fall and winter season; popular materials, in navy blue, black, brown, green, mixtures, etc.; practically ALL SIZES, but not of all kinds!

This is an important item—DON'T MISS IT!

### Frocks for Mourning Specially Priced

\$10

Black Crepe de Chine Dresses—several very attractive models—with trimmings of dull silk or mourning lace.

Most all sizes—for women; also for the small woman or miss.

Exceptionally good value at TEN DOLLARS!

### For the Dancing Girl-- Frocks, \$12.75

Some models that are exceedingly charming; just what is wanted NOW when the social season is at its height!

Dainty Frocks of taffeta, satin, chiffon over satin, etc., in all the delicate evening shades; in sizes up to 38 bust measure.

And, then, think how very low is the price, only TWELVE-SEVENTY-FIVE!

### And This Bargain Item-- Coats, \$15.00

Both women and misses may share in this exceptional Coat offer.

Stylish Coats of corduroy, chevrons, chinchilla and mixtures, all of which are lined with good quality peau de cygne. Some are trimmed with fur, while others have collars of velvet or self material.

The Colors: Black, navy, brown, green and white. Special at FIFTEEN DOLLARS!

### Blouses at \$2.98

Wonderful Values!

Blouses of Georgette crepe, crepe de chine silk net, fancy voile and taffeta silk; also satins, plaids, stripes, etc., in practically every desired color—smart styles for both evening or street wear.

Of course you'll want to see these—at only TWO-NINETY-EIGHT!

## FURS! FURS! FURS! Buy Them NOW!

Now's your opportunity to buy FURS, for HERE—in this Clearing Sale—you are offered the BEST Furs; also your best chance to SAVE MONEY!

The Prices Mentioned Here Are Very Special

Hudson Lynx Sets .....	\$12.75	Black Fox and Wolf Muffs .....	\$19.75
Hudson Lynx Scarfs .....	\$3.98	Hudson Seal Muffs .....	\$20.00
Hudson Lynx Muffs .....	\$8.50	Fitch Sets .....	\$29.50
Black Fox and Wolf Muffs .....	\$13.50	Iceland Fox Sets .....	\$10.00

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Second Floor.

STORE OPEN DAILY UNTIL 6 P. M.

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"THE SHOPPING CENTER"

## Big Reductions in Prices

Mark This January Sale of

## Women's Sorosis Shoes

For a Quick and Positive Clearance, Every Woman's High Shoe in Our Stock is Now Offered at Approximately the Bare Cost of Material.

Remember, in this sale you cannot buy Shoes of unknown make or worth—only the world-famed "SOROSIS" (name on every pair). Sorosis Shoes are sold in every civilized country, and they are as popular with smart dressers abroad as in America; truly a remarkable tribute to their worth.

Note Carefully These Reductions--They're Important!

- Every \$4 Sorosis Shoe is now marked at \$3.29 pair.
- Every \$5 Sorosis Shoe is now marked at \$3.85 pair.
- Every \$6 Sorosis Shoe is now marked at \$4.85 pair.
- Every \$7 Sorosis Shoe is now marked at \$5.85 pair.
- Every \$8 Sorosis Shoe is now marked at \$6.85 pair.

Prominent in this sale are Women's and Misses' Shoes in the fashionable MIDNIGHT BLUE, BRONZE AND GRAY LEATHERS; also, Black Vici, Patent Colt, Gunmetal, Mat Kid, etc., in both leather and cloth tops—with Cuban, Louis, Military or low heels! So you see the sale includes all the season's most popular leathers, as well as ALL THE MOST WANTED STYLES!

SIZES—especially among the fancy or novelty leathers—are somewhat broken now, but all sizes are in stock, in one or another of the lots.

Mail orders for these Shoes will be filled promptly, as long as any of the lots and sizes last.

2nd Floor.

